

Federal Communications Commission  
Washington, D.C. 20554

Approved By OMB  
5060-0010 (October 2009)

FOR FCC USE ONLY

FOR COMMISSION USE ONLY  
FILE NO.

**FCC 323  
OWNERSHIP REPORT FOR COMMERCIAL  
BROADCAST STATIONS**

Read Form Instructions before filing out form (PDF format) and  
FAQ.

**Section I - General Information**

1. Legal Name of the Respondent DONALD A. PETERSON, III		State or Country (if foreign address) OH		ZIP Code 44601 -	
Street Address (1) 393 SMYTH AVE. NE		State or Country (if foreign address) OH		ZIP Code 44601 -	
Street Address (2)		State or Country (if foreign address) OH		ZIP Code 44601 -	
City ALLIANCE		State or Country (if foreign address) OH		ZIP Code 44601 -	
Telephone Number (include area code) 3308211111		E-Mail Address (if available) DAPETEMIII@AOL.COM		Facility ID Number 14914	
FCC Registration Number:		Call Sign WDIQ		Facility ID Number 14914	
2. Contact Representative DONALD A. PETERSON, III		Firm or Company Name D.A. PETERSON, INC.			
Street Address (1) 393 SMYTH AVE. NE		Firm or Company Name D.A. PETERSON, INC.			
Street Address (2)		Firm or Company Name D.A. PETERSON, INC.			
City ALLIANCE		State or Country (if foreign address) OH		ZIP Code 44601 -	
Telephone Number (include area code) 3308211111		E-Mail Address (if available) DAPETEMIII@AOL.COM			
3. Nature of Respondent (See Instructions for definitions)					
<input checked="" type="radio"/> Licensee <input type="radio"/> Permittee <input type="radio"/> Entity with an attributable interest					
4. If this application has been submitted without a fee, indicate reason for fee exemption (see 47 C.F.R. Section 1.1114): <input checked="" type="radio"/> Governmental Entity <input type="radio"/> Fee-exempt Report <input type="radio"/> Other <input type="radio"/> N/A (Fee Required)					
5. All of the information furnished in this Report is accurate as of 11/01/2009 (mm/dd/yyyy) <i>(Date entered must (1) be Oct. 1 of the filing year when filing a Biennial Ownership Report (or Nov. 1, 2009 in the case of the initial filing); or (2) be no more than 60 days prior to the date of filing when filing a non-biennial Ownership Report.)</i>					
6. Purpose: This Report is filed for: (choose one)					
a. <input checked="" type="radio"/> Biennial					
b. <input type="radio"/> Validation and Resubmission of a previously filed Biennial Report (certifying no change from previous Report)					
c. <input type="radio"/> Transfer of Control or Assignment of License/Permit					

	<p>d. <input type="radio"/> Report by Permittee filing within 30 days after the grant of a construction permit for a new commercial AM, FM or full power television broadcast station.</p> <p>e. <input type="radio"/> Update / certification of accuracy of an initial Ownership Report filed by Permittee (filing in conjunction with Permittee's application for a station license)</p> <p>f. <input type="radio"/> Amendment to a previously filed Ownership Report</p>	<p>File Number: -</p>						
<p>If an Amendment, submit as an Exhibit a listing by Section and Question Number the portions of the previous Report that are being revised.</p>								
<p><b>Exhibit 1</b></p>								
7.	<p>Licensee and Station Information. The stations listed below are all licensed to the following person or entity:</p> <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:60%;">Licensee Name</td> <td>Licensee's FCC Registration Number (FRN)</td> </tr> <tr> <td>D.A. PETERSON, INC.</td> <td>0003771078</td> </tr> <tr> <td colspan="2" style="text-align: right;">FRN Help: <a href="#">CORES Home</a></td> </tr> </table>		Licensee Name	Licensee's FCC Registration Number (FRN)	D.A. PETERSON, INC.	0003771078	FRN Help: <a href="#">CORES Home</a>	
Licensee Name	Licensee's FCC Registration Number (FRN)							
D.A. PETERSON, INC.	0003771078							
FRN Help: <a href="#">CORES Home</a>								
<p><b>Enter Station Information</b></p>								
8.	<p>Respondent is:</p> <p> <input type="radio"/> Sole Proprietorship                      <input type="radio"/> Not-for-profit corporation                      <input type="radio"/> Limited partnership  <input checked="" type="radio"/> For-profit corporation                      <input type="radio"/> General partnership                      <input type="radio"/> Other                 </p> <p>If "Other," describe nature of the Respondent in an Exhibit.</p> <p style="text-align: center;"><b>Exhibit 2</b></p>							
<p><b>Section II-B - Biennial Ownership Information</b></p>								
1.	<p>Contract Information. List all contracts and other instruments required to be filed by 47 C.F.R. Section 73.3613. (Only Licensees, or Respondents with a majority interest in or that otherwise exercise de facto control over the subject License shall respond. Other Respondents should select "Not Applicable" in response to this question.) If the agreement is a local marketing agreement (LMA) or a radio joint sales agreement (JSA), or if the agreement is a network affiliation agreement, check the appropriate box; otherwise, select "Other" for non-LMA/radio JSA or network affiliation agreements.</p> <p><input checked="" type="checkbox"/> Not Applicable</p> <p><b>Enter Contract Information</b></p>							
2.	<p>Capitalization (Only Licensees or entities with a majority interest in or that otherwise exercises de facto control over the subject License shall respond.)</p> <p><input checked="" type="checkbox"/> Not Applicable</p> <p><b>Enter Capitalization Information</b></p>							
3. (a.)	<p>Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, noninsulated partners, members and other persons or entities with a direct attributable interest in the Respondent. (A "direct" interest is one that is not held through any intervening companies or entities.) In the case of vertical or indirect ownership structures, report only those interests in the Respondent that also represent an attributable interest in the Licensee for which the Report is being submitted.</p> <p>List each person or entity with a direct attributable interest in the Respondent separately. Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report or file separate reports for persons or entities that do not have an attributable interest in the Licensee for which the report is being submitted.</p> <p><b>Enter Ownership Interests Information</b></p>							

	<p>(b) Respondent certifies that any equity and financial interests not reported in response to Question 3(a) are non-attributable.</p> <p>If "No," submit as an Exhibit an explanation.</p>	<p><input type="radio"/> Yes <input type="radio"/> No</p> <p><b>Exhibit 3</b></p>
	<p>(c) Does the Respondent or any person/entity with an attributable interest in the Respondent also hold an attributable interest in any other broadcast station, or in any newspaper entities in the same market, as defined in 47 C.F.R. Section 73.3555?</p> <p>If "Yes", provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below for the applicable type of interest (broadcast or newspaper). Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option. NOTE: Spreadsheets must be submitted in a special "XML Spreadsheet" format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please <a href="#">Click Here</a>.</p> <p><b>Broadcast Interests Subform</b> OR <b>Broadcast Interests Spreadsheet</b></p> <p><b>Newspaper Interests Subform</b> OR <b>Newspaper Interests Spreadsheet</b></p>	<p><input type="radio"/> Yes <input checked="" type="radio"/> No</p>
	<p>(d) Are any of the individuals listed in response to Question 3(a) married, related as parent-child, or related as siblings?</p> <p>If "Yes", complete the information describing the relationship.</p> <p><b>Enter Familial Relationships Information</b></p>	<p><input type="radio"/> Yes <input type="radio"/> No</p>
	<p>(e) Is Respondent seeking an attribution exemption for any officer or director with duties unrelated to the Licensee ?</p> <p>If "Yes", complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p> <p><b>Enter Attribution Exemption Information</b></p>	<p><input type="radio"/> Yes <input checked="" type="radio"/> No</p>
<p>4.</p>	<p>Respondent's Interests Held. Each Respondent other than a Licensee should list the name and FCC Registration Number of all entities in which the Respondent holds a direct attributable ownership interest, where that listed entity has an attributable ownership interest in the Licensee of the stations associated with the Report. Licensees should select "N/A" in response to this question.</p> <p>For any listing that includes the name of a person or entity reported on multiple Ownership Reports, ensure that the FRN information is consistent among all such Ownership Reports. Respondents should coordinate with each other to ensure such consistency.</p> <p><b>Enter Respondent Interests Held Information</b></p>	<p><input checked="" type="radio"/> N/A</p>

5.	<p>Organizational Chart, LICENSEES ONLY: Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all persons/entities that have attributable interests in the Licensee.</p> <p>Non-Licensee Respondents should select "N/A" in response to this question.</p>	<input type="checkbox"/> N/A <input checked="" type="checkbox"/> Exhibit 5
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**SECTION III - CERTIFICATION**

I certify that I am VP OF OPERATIONS/GENERAL M

(Official Title)

of DA PETERSON, INC.

(Exact legal title or name of Respondent)

and that I have examined this Report and that to the best of my knowledge and belief, all statements in this Report are true, correct and complete.

(Date of the signature below must (1) be no earlier than Oct. 1 of the filing year when filing a Biennial Ownership Report (and no earlier than Nov. 1, 2009 in the case of the initial filing); or (2) be no more than 60 days prior to the date of filing when filing a non-biennial Ownership Report.)

Signature	Date
DONALD A. PETERSON, III	5/18/2010
Telephone Number of Respondent (Include area code) 3304509250	

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001, AND/OR REVOCATION OF ANY STATON LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 316(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

(b.) Respondent certifies that any equity and financial interests not reported in response to Question 3(a) are non-attributable.

Yes  No  **Exhibit**

If "No," submit as an Exhibit an explanation.

(c.) Does the Respondent or any person/entity with an attributable interest in the Respondent also hold an attributable interest in any other broadcast station, or in any newspaper entities in the same market, as defined in 47 C.F.R. Section 73.3555?

Yes  No

If "Yes", provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below for the applicable type of interest (broadcast or newspaper). Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option. NOTE: Spreadsheets must be submitted in a special "XML Spreadsheet" format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please [Click Here](#).

OR

OR

(d.) Are any of the individuals listed in response to Question 3(a) married, related as parent-child, or related as siblings?

Yes  No

If "Yes", complete the information describing the relationship.

**Familial Relationships**

Copy	Name	Parent/Child	Spouse	Siblings	Delete Copy
1.	DON PETERSON, JR.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
1	to: 1	<input type="button" value="Show Copies"/> <input type="button" value="Show All Copies"/> (1)		<input type="checkbox"/>	
1		<input type="button" value="Add Copies"/> <input type="button" value="Delete Selected"/>		<input type="checkbox"/> (Check/Uncheck All)	

(e.) Is Respondent seeking an attribution exemption for any officer or director with duties unrelated to the Licensee ?

Yes  No

If "Yes", complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.

Ownership Interests Information

		<a href="#">Delete Copy</a>
1.		
Name	DON PETERSON, JR.	
Address	Street 1439 FERNWOOD BLVD. City/State ALLIANCE, OH Postal/ZIP Code 44601 Country (if not U.S.)	
Listing Type	<input type="radio"/> Respondent <input checked="" type="radio"/> Other Interest Holder	
Relationship to Licensee	<input type="radio"/> Licensee (or Officer/Director of Licensee) <input checked="" type="radio"/> Person with attributable interest <input type="radio"/> Entity with attributable interest	
Positional Interest (Check all that apply)	<input checked="" type="checkbox"/> Officer <input checked="" type="checkbox"/> Director <input type="checkbox"/> General Partner <input type="checkbox"/> Limited Partner <input type="checkbox"/> LC/LLC/PLLC Member <input checked="" type="checkbox"/> Owner <input checked="" type="checkbox"/> Stockholder <input type="checkbox"/> Attributable Creditor <input type="checkbox"/> Attributable Investor <input type="checkbox"/> Other (please specify):	
FCC Registration Number	0003771078	<input type="button" value="Special Use FRN"/>
If Respondent is unable to provide an FRN for an individual attributable interest holder reported in this listing, press above button.		
Gender, Ethnicity, Race and Citizenship Information (Natural Persons)	<input type="checkbox"/> N/A (entity) Gender <input checked="" type="radio"/> Male <input type="radio"/> Female Ethnicity <input checked="" type="radio"/> Hispanic or Latino <input type="radio"/> Not Hispanic or Latino	

<p><b>Race</b></p> <p><input type="radio"/> American Indian or Alaska Native</p> <p><input type="radio"/> Asian</p> <p><input type="radio"/> Black or African American</p> <p><input type="radio"/> Native Hawaiian or Other Pacific Islander</p> <p><input checked="" type="radio"/> White</p> <p><input type="radio"/> Two or more races</p>	
<p><b>Citizenship</b></p> <p>USA</p>	
Percentage of votes	50 %
Percentage of equity	50 %
Percentage of total assets (equity debt plus)	50 %

<p>2.</p>	
<p><b>Name</b></p> <p>JILL MCCARTY</p>	<p><b>Street</b></p> <p>2709 TATES CREEK RD.</p> <p><b>City/State</b></p> <p>LEXINGTON, KY</p> <p><b>Postal/ZIP Code</b></p> <p>40502</p> <p><b>Country (if not U.S.)</b></p>
<p><b>Address</b></p>	
<p><b>Listing Type</b></p> <p><input type="radio"/> Respondent</p> <p><input checked="" type="radio"/> Other Interest Holder</p>	
<p><b>Relationship to Licensee</b></p> <p><input type="radio"/> Licensee (or Officer/Director of Licensee)</p> <p><input checked="" type="radio"/> Person with attributable interest</p> <p><input type="radio"/> Entity with attributable interest</p>	
<p><b>Positional Interest (Check all that apply)</b></p> <p><input checked="" type="checkbox"/> Officer</p> <p><input checked="" type="checkbox"/> Director</p> <p><input type="checkbox"/> General Partner</p> <p><input type="checkbox"/> Limited Partner</p> <p><input type="checkbox"/> LC/LLC/PLLC Member</p> <p><input checked="" type="checkbox"/> Owner</p> <p><input checked="" type="checkbox"/> Stockholder</p> <p><input type="checkbox"/> Attributable Creditor</p> <p><input type="checkbox"/> Attributable Investor</p> <p><input type="checkbox"/> Other (please specify):</p>	
<p><b>FCC Registration Number</b></p> <p>0003771078</p>	<p><b>Special Use FRN</b></p>

